



WHAT IS THIS SOCK-TEMBER I KEEP HEARING SO MUCH ABOUT?

We want to raise as many NEW socks as we can for local charities in the month of September.

We are calling it **Sock-Tember** and plan for this to be an annual event, hence the **1st Annual DYOJO Podcast Sock-Tember Competition to Sock-Raise for Local Charities**.

We decided to try a competition platform to have some fun while doing some good. Local teams will work to Sock-Raise in their local markets and donate NEW socks to a local charity selected by Sock-Raising All Star Team.

☺ www.thedyojopodcast.com/sock-tember ☺

HOW DO I GET INVOLVED IN SOCK-TEMBER?

Please **SHARE** about **#socktember** on all of your social media outlets and **DONATE** NEW socks to your local **Sock-Tember** Team.

WHEN WILL SOCK-TEMBER BE OCCURRING?

Start competition **Monday, August 31, 2020** *Weekly updates on Tuesdays - Post a pic of team and their haul of socks along with a graph of pairs of socks

End competition Monday, October 5, 2020

Announce Winner Monday, October 12, 2020 *Trophy for winning team - likely one large trophy/plaque that goes year to year and smaller trophies/plaques for each team member (company). *Working on additional prizes with local vendors and sponsors.

SPONSORS:

3 Kings Environmental * Home with Kelsey Isaacson * Aramsco Seattle

TEAM LEADERS:

Kelsey Isaacson - Home with Kelsey Isaacson (Puyallup, WA)

Tammy Birkliid - Merit Construction (Tacoma, WA)

Darren Miller - Insurance Restoration Pro (Chilliwack, B.C.)

Lindsey Ward - The Contents Specialist of Washington (Seattle, WA)

Peter Jordan - Berks Fire Water Restorations (Reading, PA)

Jon Isaacson - 3 Kings Environmental (Vancouver & Tacoma, WA)